

**Exam. Code : 216403**

**Subject Code : 5452**

**M.A. English 3<sup>rd</sup> Semester (Batch 2020-22)**

**COMMUNICATION STUDIES**

**Paper–XV opt. (i)**

Time Allowed—3 Hours] [Maximum Marks—80

**Note :—** Attempt **FIVE** questions in all, selecting at least **ONE** question from each section. The **fifth** question may be attempted from any section. All questions carry equal marks.

**SECTION–A**

1. Discuss Roman Jakobson's model of communication.
2. Discuss 'content analysis' as a quantitative method of communication research.

**SECTION–B**

3. Using examples explain 'metaphor' and 'metonymy' as rhetorical devices. Explain the three categories of metaphors suggested by Lakoff and Johnson.
4. Explain the 'actantial' model of narrative semiotics.

**SECTION–C**

5. Explain the 'practice dimensions' suggested by Hofstede to classify cultures.

6. Explain the history of 'audience' as a mass media phenomenon.

**SECTION–D**

7. Discuss the types of 'shots' as the codes for cinematic communication.
8. Write a note on Mass Media for communication.